

Our Model



As a contract manufacturer *NUTRILLO GmbH* is a competent contact and cooperation partner for B2B in the fields of food enrichment and food supplementation.

In this market segment **quality** is defined by a network of laws, legal regulations, standards and specifications, which becomes closer-meshed every day. *NUTRILLO* has recognized in good time the demand for product-accompanying information and services, which has increased enormously through this and has gained experiences and reacted accordingly. The company stands up for a very high demand on quality, safety and environmental awareness, which is expressed in the company-owned Corporate Policy and is lived reality.

Furthermore, we follow ideals of a Food Safety Culture which are going far beyond the actual product and performance quality.

NUTRILLO attaches great importance to a fair cooperation with customers and suppliers. Openness and cooperativeness – especially also in critical situations – determine our behaviour. Reachability and readiness for delivery are basic prerequisites for our business activity. We adopt individual customer wishes as our own and always keep an eye on the customers of our customers, too, as well as the current national and international market developments.

In this regard our agents in the foreign markets are of central importance for the discovery of new marketing trends and the protection and expansion of our international growth potential. Hence, the active support of their activity as well as the close personal contact are especially important to us.

The public can expect an honest and socially committed business behaviour from us at any time, which always keeps an eye on the common good besides an entrepreneurial way of thinking. In particular the overcoming of regional structural weaknesses by creating new jobs, which can be organized especially women and family-friendly, i.e. also in part time models, are our concern. Company growth thus enables regional prosperity. And – *NUTRILLO* writes **quality** in green. State-of-the-art food technological and ecological findings are continuously being incorporated into our production so that strains on man and environment will not arise at all and/or are kept as low as possible.

We like to convince the committed partners that they have excellently invested their capital in *NUTRILLO GmbH*. We will furnish the corresponding proof through sustained earning power and an information and cooperative business policy, respectively, that is always frank. In this regard we understand ourselves as dynamic member of the PHW Group of Companies, which constitutes a strong and supporting reference framework for us.

We – that stands for all employees who contribute energy, creativity, knowledge, experience and accuracy every day – in order to optimally perform their particular tasks within the scope of the *NUTRILLO* community. In this respect we regard personal appreciation, adequate wages, codetermination and a positive working atmosphere as necessary basis for a high motivation and constantly good performances.

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